



**CYMRU WALES**

## **Fact Sheet**

- We're the face of ITV in Wales, producing four hours of news, sport and weather plus 90-minutes of non-news programmes every week, mostly scheduled in peak time.
- We're part of the UK's most popular free-to-air commercial broadcaster – home to some of the biggest shows on television at a time when people are watching more TV than ever before.
- We employ nearly 100 people across News, Programmes and Operations.
- In June 2014 we're moving from our current HQ at Culverhouse Cross, Cardiff, to a modern new building at 3 Assembly Square in Cardiff Bay next to the Welsh Assembly.
- We also have an office in Colwyn Bay in North Wales. We've got reporters based in key locations around Wales.
- There are now more people watching news about Wales from ITV than were doing so a decade ago - and we continue to close the gap on BBC Wales News.
- Our digital news service continues to grow in popularity at a rapid pace and is increasing our reach for news about Wales among smartphone and tablet users.
- In autumn 2013 we launched a new weekly news programme called *Newsweek Wales* for Sunday mornings and a new factual series *Coast & Country* – a celebration of the “great outdoors”. Both have proved to be popular with audiences.
- We provide coverage of Wales' major festivals and events such as the Royal Welsh Show and the National Eisteddfod.
- We provide extensive coverage of Welsh politics – both in Westminster and the Welsh Assembly – in our daily news programmes and in our weekly politics show *Sharp End*.
- Our flagship current affairs strand *Wales This Week* has just returned for a new run, starting with a programme commemorating the 30<sup>th</sup> anniversary of the 1984 miners' strike.
- We have a successful commercial relationship with Welsh language broadcaster S4C, producing current affairs (*Y Byd Ar Bedwar*, *Hacio*), rural affairs (*Cefn Gwlad*) and entertainment shows (*Sion a*

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*Sian*). We're now making more programmes for the channel than we have done at any point in the past three years.

- In February this year Ofcom confirmed the renewal of ITV's regional licences for a further 10 years from 2015. For the first time, there will be a stand-alone licence for Wales.

### **Awards**

- Bafta Cymru 2013 - Best News Coverage (for April Jones disappearance).
- Bafta Cymru 2013 - Best Current Affairs for *Y Byd Ar Bedwar* ("Anglesey Drugs Deaths" for S4C)
- Asian Media Awards 2013 - Local Report of the Year for an edition of *Wales This Week*.
- Bafta Cymru 2012 – Best Current Affairs for Wales This Week (investigation into "The Bullseye Killer").

### **Contact**

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